



BRE JACOBS

Designer | Animator | Editor

CONTACT

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EDUCATION

BINGHAMTON UNIVERSITY

BFA Graphic Design | May 2017
GPA: 3.63 | Dean's List, cum laude

AWARDS

EDWARD N. WILSON JR.

ART AWARD

Binghamton University, May 2017

TOOLS & SKILLS

Adobe Creative Suite:

Photoshop

Illustrator

InDesign

Dreamweaver

After Effects

Premiere Pro

HTML/CSS

Photography

Photo editing

Motion graphics

Video editing

Illustration

INTERESTS

Reading

Drawing

Fashion

Food

Music

Pugs

EXPERIENCE

BURSON COHN & WOLFE (LEGACY COHN & WOLFE)

JUNIOR DESIGNER | MAY 2018 - PRESENT

- Produce designs for social media content, infographics and other promotional materials
- Animate and composite eye-catching graphics including title cards, lower thirds, and graphic effects for video spots
- Edit and assemble various video content including promotional video spots, interviews, and case study films
- Create logos for various client sub-brands
- Assist in-house productions with filming and audio recording
- Collaborate in creative brainstorming sessions
- Serve as an aid to new interns and design coordinators

BURSON COHN & WOLFE (LEGACY COHN & WOLFE)

DESIGN COORDINATOR | JUL 2017 - APRIL 2018

- Produced designs for social media content, infographics and other promotional materials
- Assisted with PowerPoint templates and presentations for client pitches
- Edited in-house videos for new business pitches
- Developed and edited client motion graphic highlight reels from conception to completion

EMACK AND BOLIO'S UPPER EAST SIDE

FREELANCE DESIGNER | MAY 2016 - JANUARY 2018

- Created posters, logos, and promotional content
- Managed Instagram page of over 1,000 followers

BINGHAMTON UNIVERSITY

YEARBOOK EDITOR | AUGUST 2016 - MAY 2017

- Created 2016-2017 yearbook layout
- Designed yearbook cover
- Managed and organized photo and document submissions

SALMAGUNDI ART CLUB OF NEW YORK

INTERN | JULY 2014 - AUGUST 2014

- Organized art submissions
- Designed layout of exhibit posters