

BRE JACOBS

Junior Art Director



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EDUCATION

Bachelor in Fine Arts - Graphic Design
Binghamton University, May 2017

CLIENTS

Bank of America, Maserati, Hennessy,
Novartis, Novo Nordisk, Gilead, Colgate

AWARDS

LIA Gold (1) Silver (2) Bronze (1) | 2023

SABRE Gold | 2023

Edward N. Wilson JR. Art Award
Binghamton University | 2017

TOOLS & SKILLS

Adobe Creative Suite:

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro

Cinema 4D
Photo editing
Motion graphics
Video editing
Illustration

INTERESTS

Reading
Drawing & Painting
Fashion
Food & Bubble Tea
Live Music
Pugs

EXPERIENCE

BCW - JUNIOR ART DIRECTOR | OCTOBER 2022 - PRESENT

- Develop and execute concepts for brand campaigns, productions, online content, and print
- Collaborate in creative brainstorming sessions for new business pitch campaigns
- Concept and lead art direction for video production projects alongside senior staff
- Create art direction and render designs for social media content campaigns

BCW - DESIGNER | OCTOBER 2021 - OCTOBER 2022

- Concepted and lead art direction for video production projects alongside senior staff
- Created art direction and render designs for social media content campaigns
- Animated and composited eye-catching graphics including title cards, lower thirds, and graphic effects for video spots
- Collaborated in creative brainstorming sessions

BCW - JUNIOR DESIGNER | MAY 2018 - SEPTEMBER 2021

- Developed and produced designs for social media content, infographics and other promotional materials
- Animated and composited eye-catching graphics including title cards, lower thirds, and graphic effects for video spots
- Edited and assembled various video content including promotional video spots, interviews, and case study films
- Created logos for client sub-brands
- Assisted in-house productions with filming and audio recording
- Served as an aid to new interns and design coordinators

BCW - DESIGN COORDINATOR | JULY 2017 - APRIL 2018

- Produced designs for social media content, infographics and other promotional materials
- Assisted with PowerPoint templates and presentations for client pitches
- Edited in-house videos for new business pitches
- Developed and edited client motion graphic highlight reels from conception to completion